

ATTENTION PSRs & MERCHANDISERS

RACKS *for* CASH

100DOS PERM MERCH PLACEMENT BOUNTY

Earn \$20 for every qualifying NEW Perm Merch Equipment placed June 7 through August 8, 2026.

HOW IT WORKS

- Must be NEW, incremental to CDA, and remain in-store through balance of year
- Maximum 1 Eligible Employee payout per qualifying rack placement
- Perm merch equipment must be placed from June 7 through August 8, 2026 to qualify
- Equipment photo(s) must be submitted by September 5, 2026 for qualifying fixtures
- Qualifying CSD Equipment:
 - Pepsi Pallet Bridge
 - Flex Pop Up XXL Knee Knocker
 - Glass Pop Up Skinny Display with Adaptation Kit
 - Wooden Glass Display
 - Poppi 12cs Wire Rack w/ Wheels
 - Poppi 360 Display



- Qualifying Functional Hydration Equipment:
 - Gatorade Pallet Bridge*
 - Gatorade Flex Skinny Pop-Up Rack 5 Shelf**
 - Enhanced Flex Gatorade Rack
 - Muscle Milk 4Wide 2Deep Hanging Rack
 - Muscle Milk Banana Rack
 - Muscle Milk Premium Hanger Rack
 - Gatorade Water Skinny Rack
 - Gatorade Magnetic Saddle Bag Cooler Rack
 - Gatorlyte/GFIT Floor Display
 - LIFEWTR Cooler Topper Standing
 - Water Portfolio Over Freezer Display

*Gatorade, MM and Propel POS included. **Propel, G Water, Gatorade Core Graphics.



MARKET KICKER

ASMs, TSLs & SDLs who achieve full market equipment target earn \$300 per eligible leader.



Simply scan this QR code to submit qualifying display photos to pc2404.pcbigdisplay.com

- Original photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify photo(s). Duplicate photo(s) will not be accepted.
- Photo(s) must be submitted by September 5, 2026 for executions secured during the June 7 through August 8, 2026 incentive timing.
- On-line upload site will be disabled at 11:59p PT on September 5, 2026

• See your Sales Manager for program details.

#PC2404/PCSALO